

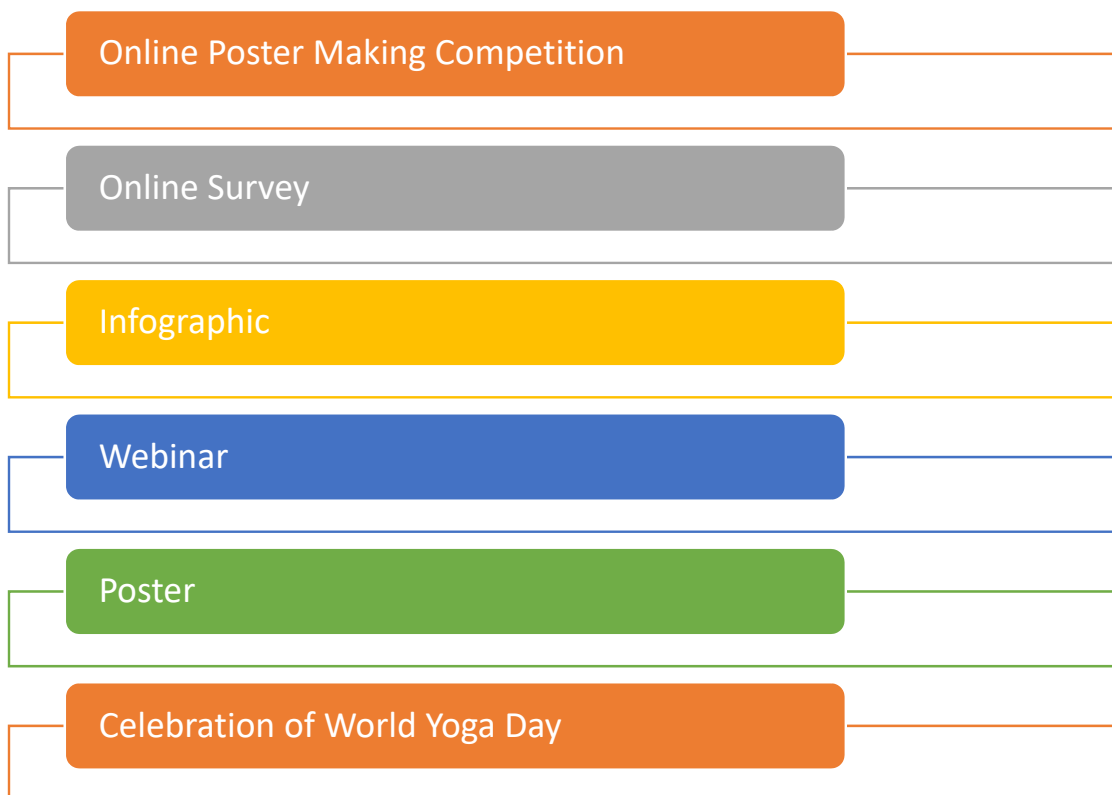


REPORT ON EK BHARAT SHRESHTHA BHARAT (April-June 2022)

Consumer Education and Research Centre
Environmental Information System (ENVIS), Resource Partner
Ministry of Environment, Forest and Climate Change

Ek Bharat Shreshtha Bharat programme aims to enhance interaction & promote mutual understanding between people of different states/UTs through the concept of state/UT pairing.

To incorporate the activities related to Ek Bharat Shreshtha Bharat Scheme, we were linked with Chhattisgarh Environment Conservation Board, ENVIS's Hub to disseminate environmental information through various activities which are as follows:



- A. Online Poster Making Competition on the theme of 'Your Idea of Eco-friendly Lifestyle' under Ek Bharat Shreshtha Bharat programme. The objective was to aware mass on living life in an eco-friendly manner at an individual level. (Annexure-I)

Following link was used to submit the entry:

https://docs.google.com/forms/d/e/1FAIpQLSdx3IxLt4ENOWAnUaqblgtv96V-4rYJRPnsqZnStKk-tAgTFw/viewform?usp=sf_link

- B. Conducted an online survey on “Your contribution towards Sustainable Future”. There were total of 15 question and we received participation from around 65 individuals. From the responses, it can be concluded that more awareness programmes needs to be undertaken to aware the masses on the environmental and health benefits of embracing a sustainable lifestyle. (Annexure-II)

Following link was prepared to fill the survey:

https://docs.google.com/forms/d/1B_Yj7zeMsiFieNyTfsUPoUHPYWxAQuU9aa-YmcUel-U/

- C. Info graphic on “30 Green Routine for Sustainable Living”. It was shared through various e-platforms like WhatsApp, Twitter, Instagram and Facebook page. It depicts 30 green habits for 30 days, which can then turn into a lifestyle. (Annexure-III)
- D. A webinar was conducted on "Only One Earth: Promoting Sustainable Living" using GMeet: <http://meet.google.com/pnm-mxyr-tot>

Dr. Girija Bharat, Founder of Mu Consultants, Gurgaon spoke on “Responsible Consumption”. She covered all the aspects that fits under the purview of Responsible Consumption such as Waste water, Circular Economy, Solid Waste, Sustainable Production and its environmental impacts and what as consumers we can do to promote a sustainable living. The second speaker was Ms. Anindita Mehta, ENVIS Coordinator and CGM CERC, who spoke on “Sustainable Foods”. She gave an insightful speech on environmental impacts of conventional agricultural farming and food safety along with some useful tips to promote sustainable foods. (Annexure-IV)

- E. E-poster on the theme of “Only one Earth” promoting sustainable living for cleaner environment and better future. (Annexure-V)
- F. We celebrated International Yoga Day at Blue Bell School (6 to 12 standards), Ahmedabad. This year's theme is 'Yoga for Humanity'. The word 'Yoga' is derived from the Sanskrit root 'yuj' meaning 'to join', 'to yoke' or 'to unite'. It is an art and science for healthy living.

Ms. Mayuri Tank, IT Officer, CERC ENVIS demonstrated yoga asanas to 150 students during the celebration. The objective was to disseminate the information about the benefits of practicing yoga for the well-being of environment and better health. An e-poster was also prepared on World Yoga Day 2022. (Annexure-VI)

All the activities was shared through website and social media platforms:

Website: <http://cercenvis.nic.in/activities.html>

Facebook: <https://www.facebook.com/EcoProductsEcoLabeling>

Twitter: https://twitter.com/cerc_envis

Instagram: https://www.instagram.com/cerc_envis/

Online Poster Making Competition

EK BHARAT SHRESHTHA BHARAT

Theme: Your Idea of Eco-friendly Lifestyle

Open for all

Last date for Submission: 30th APRIL 2022

How to Submit:

- Prepare the poster and take a picture
- Fill the details and submit your entry on the following google form link:

<https://bit.ly/3uGBXvP>

Note: File(.jpg) size should not exceed more than 10 MB

Winners will be felicitated with e-certificates and showcased on our official social media platforms.

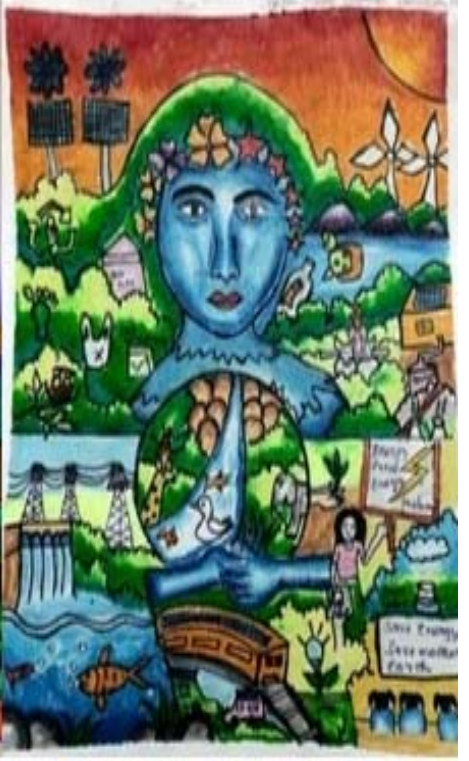
For any queries please contact us at cerc-env@nic.in

Website: www.cercenvis.nic.in

Consumer Education and Research Centre
MoEF&CC's Environmental Information System, Resource Partner on
'Environment Literacy- Eco-labeling & Eco-friendly Products'

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Annexure-II



On the occasion of
World Environment Day 2022
CERC, MoEF&CC's ENVIS
Resource Partner is conducting an

Online Survey

on
**'Your contribution towards
sustainable future'**



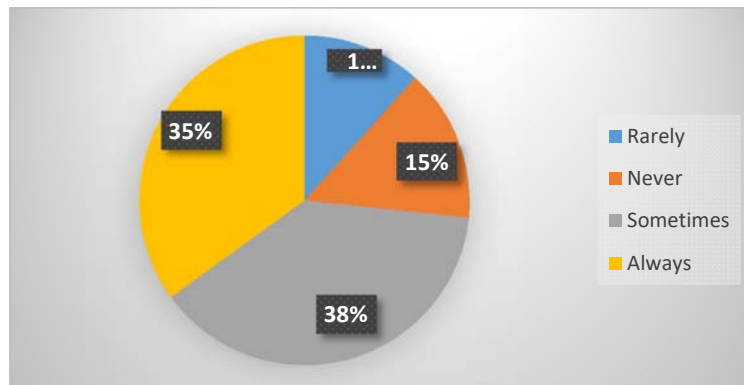
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The questions asked and the responses of the masses are as below.

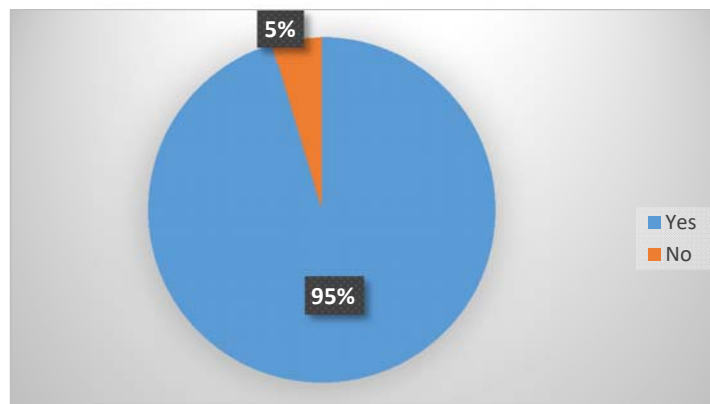
1. Do you walk/ Bicycle to visit nearby places?

- A. Rarely
- B. Never
- C. Sometimes
- D. Always



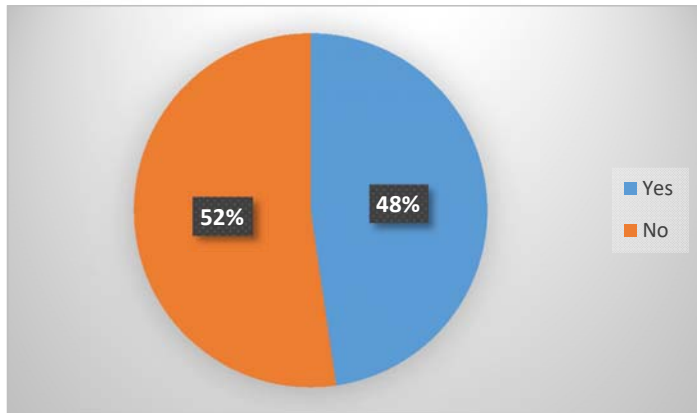
2. Do you prefer digital payments?

- A. Yes
- B. No

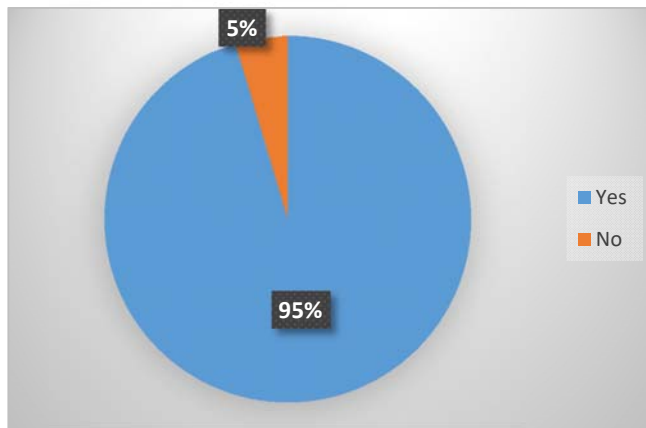


3. Do you compost at home?

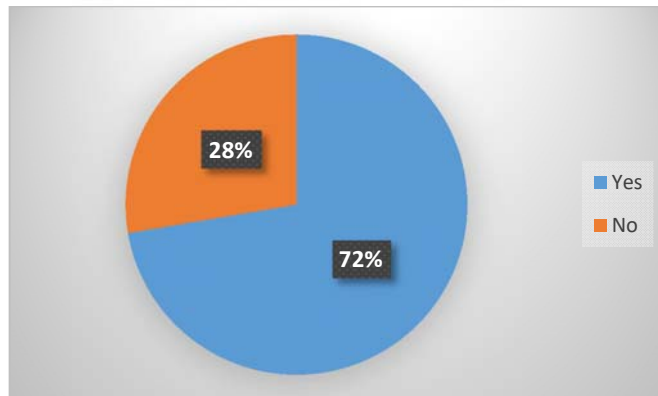
- A. Yes
- B. No



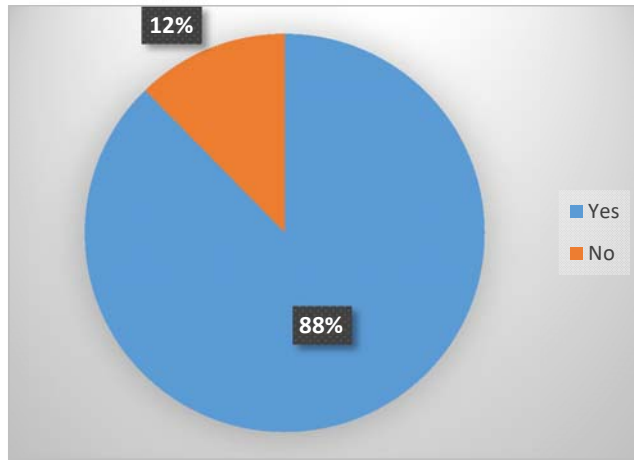
4. Would you prefer sustainable diet?
A. Yes
B. No



5. Would you pay more for environment friendly clothing?
A. Yes
B. No

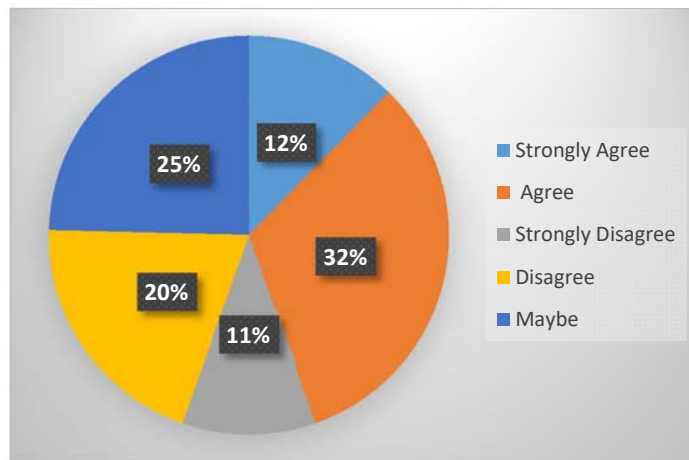


6. Do you carry your own trash while travelling?
A. Yes
B. No



7. Sustainable lifestyle is expensive.

- A. Strongly Agree
- B. Agree
- C. Strongly Disagree
- D. Disagree
- E. Maybe

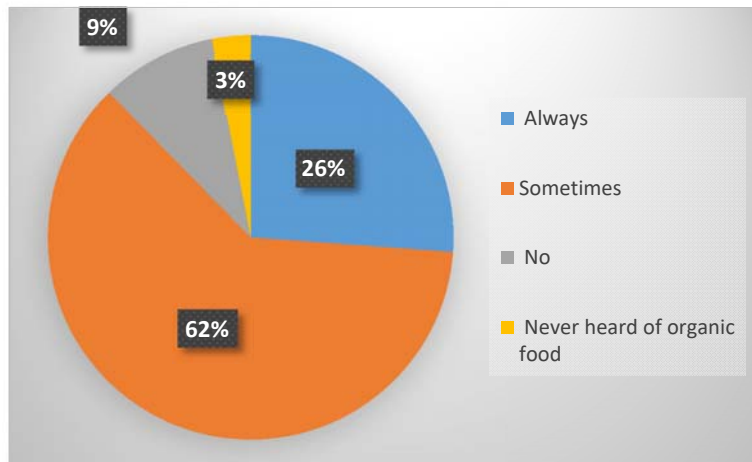


8. How do you discard your e-waste?

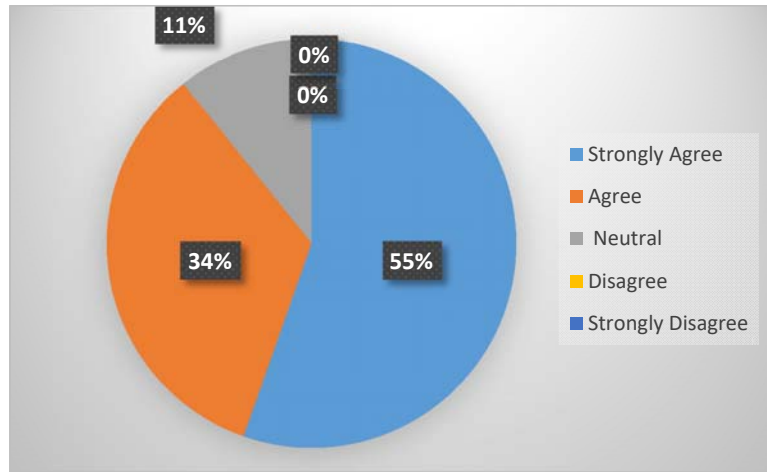
- A. Give it to the scrap dealers
- B. Give it to the authorized e-waste recyclers
- C. Give it to the municipal waste collectors
- D. Repair and resell



9. Do you buy organic food?
- A. Always
 - B. Sometimes
 - C. No
 - D. Never heard of organic food

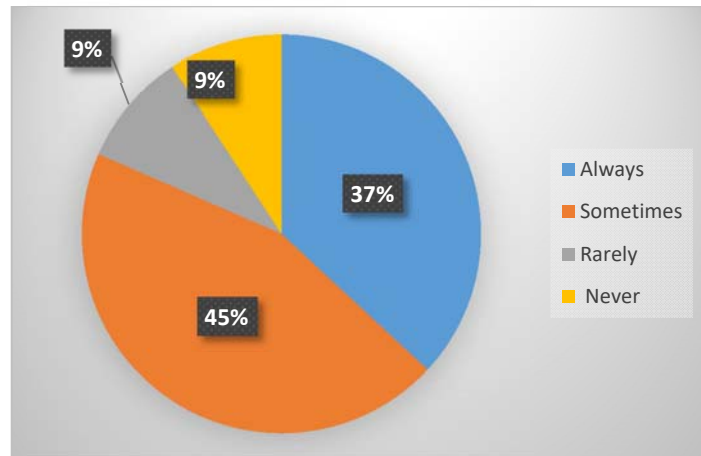


10. Everyone should do their bit for greener future.*
- A. Strongly Agree
 - B. Agree
 - C. Neutral
 - D. Disagree
 - E. Strongly Disagree



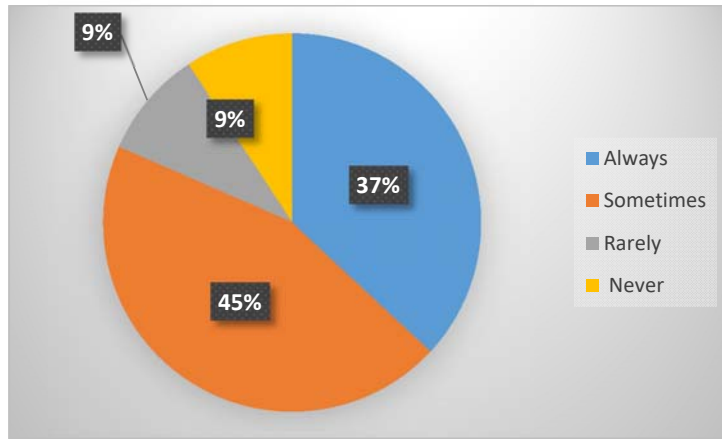
11. Do you buy energy saving appliances?

- A. Always
- B. Sometimes
- C. Rarely
- D. Never



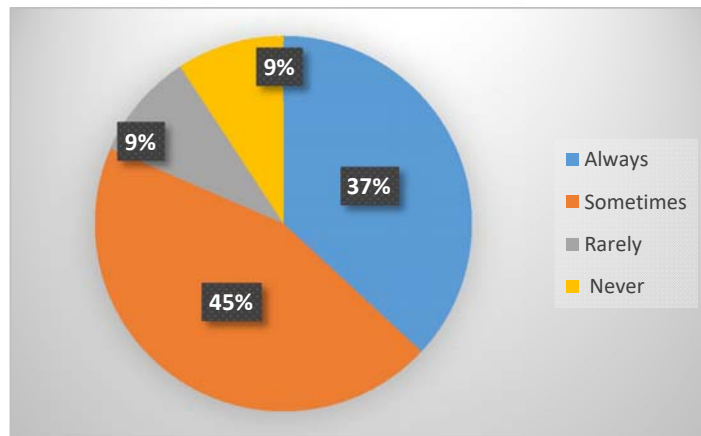
12. Do you carry your own carry-bags?

- A. Always
- B. Sometimes
- C. Rarely
- D. Never



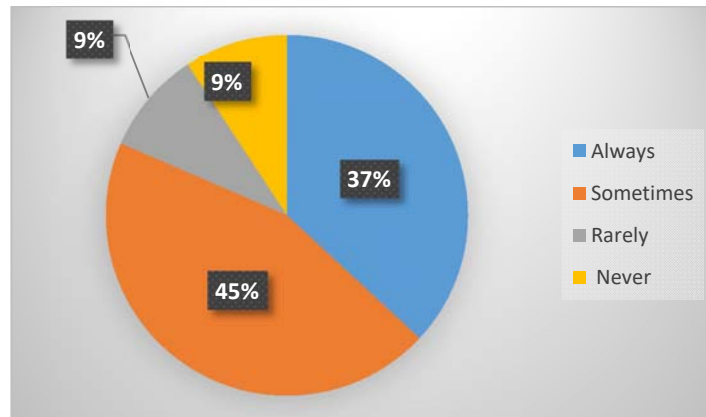
13. Do you ask for cutlery while ordering food online?

- A. Always
- B. Sometimes
- C. Rarely
- D. Never



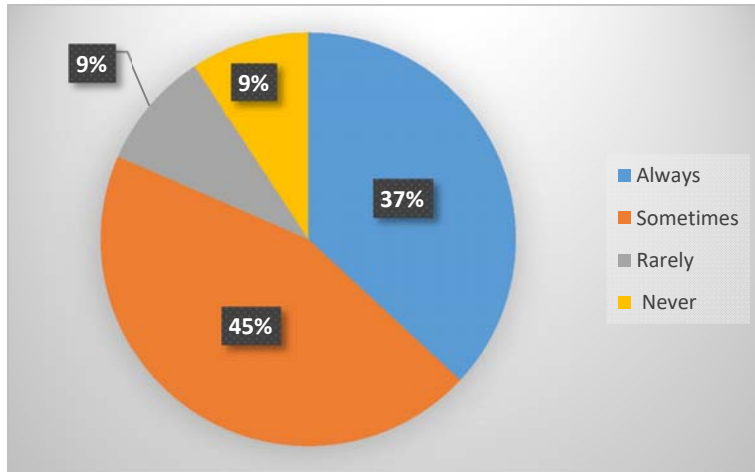
14. Do you use nature-friendly cleaning products at home?

- A. Always
- B. Sometimes
- C. Rarely
- D. Never heard of them



15. Do you use public transport/ carpooling to save fuel

- A. Always
- B. Sometimes
- C. Rarely
- D. Never



Annexure-III



30 GREEN ROUTINES TOWARDS SUSTAINABILITY



Consumer Education & Research Centre - Environmental Information System, Resource Partner on "Environment Literacy- Eco-Labeling & Eco-friendly Products"

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WEBINAR
on

Only One Earth : Promoting Sustainable Living
World Environment Day

04 June 2022, Saturday | 12:30 PM to 01:30 PM

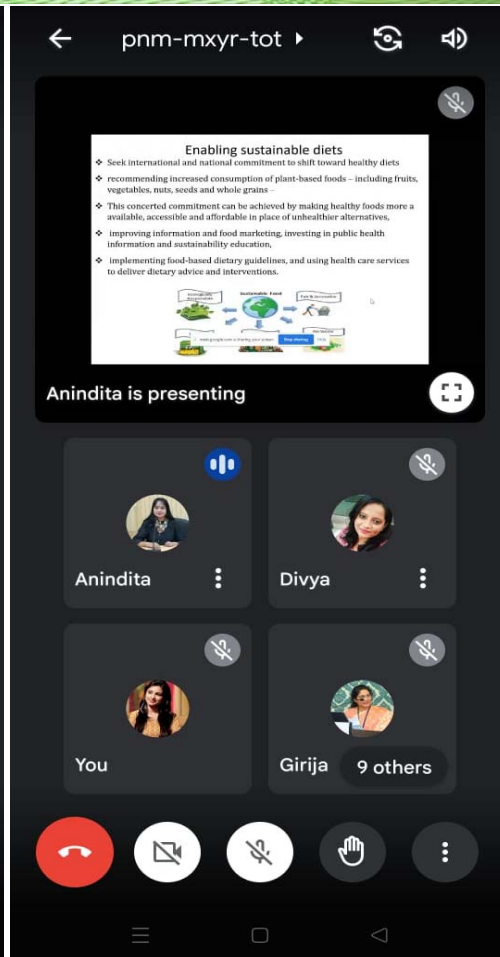
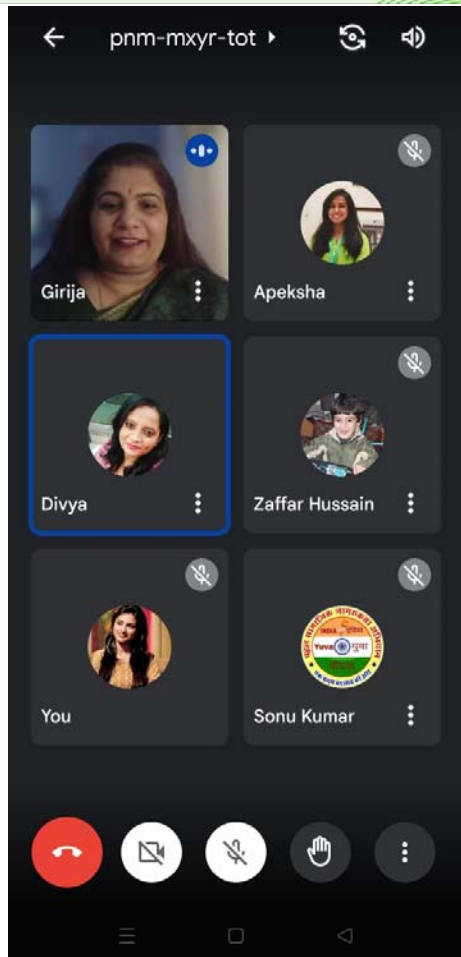
Join on Google Meet : meet.google.com/pnm-mxyr-tot

Speakers:

 **Dr. Girija K. Bharat**
Founder Director of Mu Gamma Consultants Pvt. Ltd., Gurgaon
Topic : Responsible Consumption

 **Ms. Anindita Mehta**
ENVIS Co-ordinator, CGM, CERC Ahmedabad
Topic : Sustainable Foods

Moderator: - Ms. Divya Namboothiri
Programme Officer
CERC ENVIS, Ahmedabad

Annexure-V

World Environment Day

Theme : "Only One Earth"
Date : 5th June 2022

"Living Sustainably in Harmony with Nature"

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Annexure-VI




World Yoga Day

21 June 2022


Theme : "Yoga for Humanity"



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-----End of the Report-----